

# West Virginia Northern Community College & West Virginia University



Associate in Arts (General Concentration leading to  
Bachelor of Science in Advertising & Public Relations (WVU-BS)  
Suggested Plan of Study



West Virginia Northern CC	Hours	WVU Equivalents	Hours
Year One, 1 <sup>st</sup> Semester			
*ENG 101	3	ENG 1C1	3
HIST 111	3	HIST 153	3
MATH 108	4	MATH 124 + MATH 1TC	4
PSYC 105	3	PSYC 101	3
SPCH 105	3	MDS 270	3
<b>TOTAL</b>	16		16
Year One, 2 <sup>nd</sup> Semester			
*ENG 102	3	ENGL 1C2	3
***MATH 210	3	STAT 211	3
Social Sci Requirement	3	Social Sci Requirement	3
ENG 200/201/210/211 (Con. Elective)	3	ENGL 241/242/261/262	3
ECON 105 (Elective)	3	ECON 201	3
<b>TOTAL</b>	15		15
Year Two, 1 <sup>st</sup> Semester			
HPE 100 or HPE 105	1	PE 124 or PE 229	1
HUM Requirement	3	HUM Requirement	3
Science Core	4	Science Core	4
SOC 125	3	SOC 101	3
Concentration Elective	3	Elective	3
<b>TOTAL</b>	14		14
Year Two, 2 <sup>nd</sup> Semester			
HUM Requirement	3	HUM Requirement	3
POLS 102	3	POLS 102	3
SS 255	3	POLS 103	3
Concentration Elective	3	Elective	3
Elective	3	Elective	3
<b>TOTAL</b>	15		15

## Advertising &amp; Public Relations BS

Online Summer (online)		**MDIA 215S (if offered)	0-3
West Virginia University			
Year Three, 1st Semester		Year Three, 2 <sup>nd</sup> Semester	
Foreign Language 101	3	Foreign Language 102	3
MDIA 101	3	MDIA 328	3
**MDIA 215S (if not taken in Summer)	3	ADV 315S or PR 324S (AoE Elective 1)	3
ADPR 215	3	Minor Course (1)	3
MDIA 225S	3	Minor Course (2)	3
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
Year Four, 1 <sup>st</sup> Semester		Year Four, 2 <sup>nd</sup> Semester	
ADPR 421S	3	ADPR 459S or ADPR 457S (Capstone)	3
ECON 200	3	BCOR 350	3
ADV Elective or PR 319S (AoE Elective 2)	3	AoE Elective (3)	3
JRL 427 OR JRL 555	3	AoE Elective (4)	3
Minor Course (3)	3	Minor Course (5)	3
Minor Course (4)	3		
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>15</b>

\*Although ENG 101 & 102 are not equivalent to West Virginia University's ENGL 101 & 102, they will be accepted by West Virginia University to satisfy the GEF 1 requirement per the WV HEPC Core Coursework Agreement.

Students must have a cumulative GPA of 2.0 or higher to be admitted to the Reed College of Media upon transferring to West Virginia University. Students who do not have a GPA of at least 2.0 must have a GPA of 2.0 and a C- or better in WVU MDIA 215S.

\*\* For a two-year, four semester plans of study to be viable, West Virginia Northern students must have completed MDIA 215S either prior to starting their first full semester at West Virginia University or during their first semester, pending the offerings.

\*\*\*Students are required to complete STAT 111 as a College of Media requirement. Students who complete MATH 210 at WVNCC, will have completed the WVU equivalent of STAT 211, therefore, the STAT 111 requirement will be fulfilled as well as the Math Requirement at WVU. The student will need to complete an elective to meet the 120-hour WVU requirement.

Students pursuing a degree in the Reed College of Media are required to complete one year (2 semesters) of a foreign language.


ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions regarding this articulation agreement or the transferability of coursework may contact the WVU Office of the University Registrar. All other questions should be directed to the WVU Office of Admissions.

The above transfer articulation of credit between West Virginia University and WV Northern Community College is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Gina Martino Dahlia



August 18, 2022

Print Name

Signature

Date

Gina Martino Dahlia, Assistant Dean of Academic Affairs, WVU Reed College of Media