

Pennsylvania Highlands Community College & West Virginia University

Associate of Arts in Liberal Arts & Science: Communication A.A. leading to

Bachelor of Science in Journalism: Advertising & Public Relations B.S.J.

Suggested Plan of Study



Pennsylvania Highlands Community College	Hours	WVU Equivalents	Hours
Year One, 1 st Semester			
ACP 100	1	WVUE 191	1
COM 101	3	COMM 270 & COMM 270S	3
COM 115	3	COMM 173	3
ENG 110	3	ENGL 101	3
MAT 145	3	MATH 126	3
COM 200 (Concentration Elective)	3	MDIA 101 (Required)	3
TOTAL	16		16
Year One, 2 nd Semester			
CIT 100	3	CS 1TC	3
MPR 230 (Concentration Elective)	3	JRL 335S	3
ENG 200	3	ENGL 1C2	3
MATH 200	3	STAT 211 (Required; Sub for STAT 111)	3
ART 101 or MUS 100 or PHI 110 or REL 100 (Humanities Track 1)	3	ARHS 101 or MUSC 111 or PHIL 100 or RELG 102	3
TOTAL	15		15
Year Two, 1 st Semester			
COM 110	3	COMM 102	3
MPR 270 (Concentration Elective)	3	JRL 2TC	3
MPR 290 (Concentration Elective)	3	MDIA 401	3
Science Elective	4	Elective	4
ENG 215 or ENG 230 or ENG 235 or ENG 240 or ENG 245 or ENG 250 (Humanities Track 2)	3	ENGL 111 or ENGL 241 or ENGL 242 or ENGL 261 or ENGL 262 or ENGL 285 (English Lit or Creative Writing - Required)	3
TOTAL	16		16
Year Two, 2 nd Semester			
COM 120	3	COMM 112	3
MPR 200 (Concentration Elective)	3	ADV 309 (AoE 300/400-Level Elective)	3
HIS 110 (Social Science Track 1)	3	HIST 153 (Required)	3
PSY 100 or SOC 100 (Social Science Track 2)	3	PSYC 101 or SOCA 101 (Required; Pick One)	3
GOV 100 (Humanities or Social Science Elective)	3	POLS 102 (Required)	3
TOTAL	15		15

West Virginia University			
Summer Session (Online)		MDIA 215S (If offered)	0-3
Year Three, 1 st Semester		Year Three, 2 nd Semester	
ADPR 215	3	ADV 315S or ADPR 324S (AoE Elective 1)	3
MDIA 215S (If not taken during the Summer) or General Elective	3	ADPR 319S (AoE Elective 2)	3
MDIA 225S	3	MDIA 328	3
BCOR 350	3	Foreign Language ⁽²⁾	3
Foreign Language ⁽¹⁾	3	Required Minor Course ⁽¹⁾	3
TOTAL	15	TOTAL	15
Year Four, 1 st Semester		Year Four, 2 nd Semester	
ADPR 421S	3	ADPR 457S or ADPR 459S (Capstone)	3
ECON 200	3	AoE Elective ⁽⁴⁾	3
MDIA 427 or MDIA 555	3	Required Minor Course ⁽⁴⁾	3
Required Minor Course ⁽²⁾	3	Required Minor Course ⁽⁵⁾	3
Required Minor Course ⁽³⁾		General Elective	3
TOTAL	15	TOTAL	15

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in MDIA 215S to be admitted into the ADPR program within the School of Media and Communications upon transferring. Students will need to attempt to take MDIA 215S online prior to their first fall semester, or at minimum their first fall semester.

^Students are required to complete STAT 111 as a School of Media and Communications requirement. Students who complete MATH 200 at PHCC will have completed the WVU equivalent of STAT 211, therefore, the STAT 111 requirement will be fulfilled as well as the Math Requirement at WVU. The student will need to complete a 3-cr elective to meet the 120-hour WVU requirement.

ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

ADPR majors are required to pick an area of emphasis in either advertising or public relations (12 hours total-AoE electives=four classes).

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation (GEF) requirements at WVU.

Students who have questions about admission into their intended program, GEF requirements, or any other issue relating to academics at West Virginia University should contact the Office of Admissions at WVU.

The above transfer articulation of credit between West Virginia University and Pennsylvania Highlands Community College is approved by the Dean or the Dean's designee, and effective the date of the signature.

Sandra M. Schwartz

Sandra M. Schwartz

9/16/26

Print Name

Signature

Date

Sandra M. Schwartz, Ph.D., Associate Dean of Academic Affairs for the College of Creative Arts and Media