



Cuyahoga Community College & West Virginia University

Associate of Arts A.A. leading to

Bachelor of Science of Journalism in Advertising and Public Relations, B.S.J.

Plan of Study



Cuyahoga Community College	Hours	WVU Equivalents	Hours
Year One, 1 st Semester			
ENG 1010/101H – College Composition I/Honors	3	ENGL 101 – Intro to Composition and Rhetoric	3
COMM 1010/101H – Fund. of Speech Comm	3	COMM 270 & COMM 270S – Effective Public Speaking & Studio	3
MATH 1410 – Introduction to Statistics I	3	STAT 111 – Understanding Statistics ^(Required)	3
PSY 1010/101H – General Psychology/Honors or SOC 1010/101H – Introductory Sociology/Honors	3	PSYC 101 – Introduction to Psychology or SOC 101 – Introduction to Sociology	3
Foreign Language	3	Foreign Language 101	3
TOTAL	15		15
Year One, 2 nd Semester			
ENG 1020/102H – College Composition II/Honors	3	ENGL 102 – Composition, Rhetoric, and Research	3
COMM 1000 – Fund. of Interpersonal Comm	3	COMM 102 – Fundamentals Interpersonal Comm	3
OT 36 Natural Sciences with Lab Elective	3-4	Elective	3-4
OT 36 Arts & Humanities ^(2000 level)	3	Elective	3
Foreign Language	3	Foreign Language 102	3
TOTAL	15-16		15-16
Year Two, 1 st Semester			
COMM 1210 – Small Group Communication	3	COMM 112 – Small Group Communication	3
OT 36 Natural Sciences Elective	3	Elective	3
HIST 1520/152H – United States History Since 1877 ^(OT 36 S&B Sciences Elective)	3	HIST 153 – Making Modern America: 1865-Present ^(Required)	3
ENG 2310 – American Literature I or ENG 2320 – American Literature II or ENG 2350 – British Literature I or ENG 2360 – British Literature II ^(OT 36 Arts & Humanities)	3	ENGL 241 – American Literature I or ENGL 242 – American Literature II or ENGL 261 – British Literature I or ENGL 262 – British Literature II ^(English literature or Creative Writing course)	3
MJS 1010 – Principles of Media & Communications ^(Elective)	3	MDIA 101 – Media & Society ^(Required)	3
TOTAL	15		15
Year Two, 2 nd Semester			
COMM 2000 – Intro to Communication Theory	3	COMM 203 – Communication Theory	3
Elective	3	Elective	
ECON 1210 – Survey of Economics ^(OT 36 S&B Sciences Elective)	3	ECON 200 – Survey of Economics ^(Required)	3
POL 1010/101H or 1000/100H – American National Gov./Honors ^(OT 36 and/or Civic Literacy)	3	POLS 102 – Intro American Government ^(Required)	3
MJS 2050 – Mass Media and Society or Elective ^(Elective)	3	JRL 2TC – Mass Media and Society	3
TOTAL	15		15
West Virginia University			
Year Three, 1 st Semester		Year Three, 2 nd Semester	
BCOR 350 – Principles of Marketing	3	ADPR 319S ^(AoE)	3
MDIA 215S – Media Writing	3	*ADV 315S – Advertising Copywriting or PR 324S – Public Relations Writing and Applications	3
MDIA 225S – Media Tools & Applications	3	MDIA 328 – Media Ethics and Law	3
ADPR 215 – Intro to Advertising and Public Relations	3	Upper-Division AoE Course ⁽¹⁾	3
Minor Course ⁽¹⁾	3	Minor Course ⁽²⁾	3
TOTAL	15	TOTAL	15
Year Four, 1 st Semester		Year Four, 2 nd Semester	
MDIA 427 – History of American Journalism, Media & Pop Culture or MDIA 555 – Media, Identity, and Power	3	ADPR 457S – Martin Hall Agency Experience ADPR 459S – Strategic Communication Campaigns for Public Relations and Advertising	3
ADPR 421S – Advertising & PR Audience Insights & Analysis	3	Minor Course ⁽⁵⁾	3
Upper-Division AoE Course ⁽¹⁾	3	General Elective	3
Minor Course ⁽³⁾	3	General Elective	3
Minor Course ⁽⁴⁾	3	General Elective	3
TOTAL	15	TOTAL	15

Course sequence may change based on the individual needs of the student and schedule type required.

New college students may be required during their first semester to participate in GEN 1070, First Year Success Seminar, a one credit hour course. See a Tri-C Counselor for details.

This represents an example of suggested courses to complete the Associate of Arts to continue for a bachelor's degree, which must total at least 60 semester credits and includes 36 Ohio Transfer 36 (OT36), credits which are approved Tri-C general education requirements. OT36 details can be found at <https://www.ohiohighered.org/Ohio-Transfer-36>. Students should work closely with advisors at both institutions to discuss options.

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations program upon transferring to West Virginia University.

*WVU offers two Areas of Emphasis. Students will need to select one and complete it in its entirety:

- Advertising (ADV): ADV 315S, ADPR 319S; Pick two from JRL 325S and MDIA 340S or Upper-Division ADV or ADPR course.
- Public Relations (PR): ADPR 319S, ADPR 319S; Pick two from JRL 325S and MDIA 340S or Upper-Division PR or ADPR course.

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions regarding this articulation agreement or the transferability of coursework may contact the WVU Office of the University Registrar. All other questions should be directed at the WVU Office of Admissions (304-293-2121).

The above transfer articulation of credit between West Virginia University and Cuyahoga Community College, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Sandra M. Schwartz

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07/17/26

Print Name

Signature

Date

Sandra M. Schwartz, Ph.D., Associate Dean of Academic Affairs for the College of Creative Arts and Media