

# College of Southern Maryland & West Virginia University



Associate of Arts in General Studies: Communication leading to  
Bachelor of Science in Advertising & Public Relations (WVU-BSJ)  
Suggested Plan of Study



| College of Southern Maryland   | Hours | WVU Equivalents  | Hours |
|--|-------|--|-------|
| <b>Year One, 1<sup>st</sup> Semester</b>                             |       |  |       |
| COM 1250   | 3     | COMM 100 & COMM 102  | 3     |
| ENG 1010   | 3     | ENGL 101   | 3     |
| FYS 1010   | 3     | WVUE 191   | 3     |
| MTH 1015^  | 3     | STAT 211^  | 3     |
| PSY 1010 or SOC 1010   | 3     | PSYC 101 or SOC 101  | 3     |
| <b>TOTAL</b>   | 15    |  | 15    |
| <b>Year One, 2<sup>nd</sup> Semester</b>                             |       |  |       |
| COM 1650   | 3     | MDS 270  | 3     |
| ENG 1020   | 3     | ENGL 102   | 3     |
| COM 1020   | 3     | MDIA 101   | 3     |
| SCE 1010   | 3     | PHYS 1TC   | 3     |
| SPA 1010 (Humanities Elective)                                       | 3     | SPAN 101   | 3     |
| <b>TOTAL</b>   | 15    |  | 15    |
| <b>Year Two, 1<sup>st</sup> Semester</b>                             |       |  |       |
| BIO 1060 & BIO 1060L or GRY 1110 & GRY 1110L or GEO 1010 & GEO 1010L | 4     | BIOL 115 & BIOL 115L or GEOG 107 & GEOG 107L or GEOL 101 & GEOL 101L | 4     |
| COM 1350   | 3     | COMM 316   | 3     |
| HST 1032   | 3     | HIST 153   | 3     |
| English Literature   | 3     | English Literature   | 3     |
| SPA 1020 (Elective)  | 3     | SPAN 102   | 3     |
| <b>TOTAL</b>   | 16    |  | 16    |
| <b>Year Two, 2<sup>nd</sup> Semester</b>                             |       |  |       |
| COM 2500   | 3     | COMM 203   | 3     |
| English Literature Elective  | 3     | English Literature Elective  | 3     |
| History Elective   | 3     | History Elective   | 3     |
| POL 1010   | 3     | POL 102  | 3     |
| COM 2300 (Elective)  | 3     | MDIA 215S  | 3     |
| <b>TOTAL</b>   | 15    |  | 15    |

| West Virginia University             |           |  |           |
|--------------------------------------|-----------|--|-----------|
| Year Three, 1 <sup>st</sup> Semester |           | Year Three, 2 <sup>nd</sup> Semester     |           |
| ADPR 215S                            | 3         | ADV 315S or ADPR 324S (AoE Elective 1)   | 3         |
| MDIA 225S                            | 3         | ADPR 319S (AoE Elective 2)               | 3         |
| BCOR 350                             | 3         | MDIA 328                                 | 3         |
| ECON 200                             | 3         | Minor Course (2)                         | 3         |
| Minor Course (1)                     | 3         | JRL 427/MDIA 427 or MDIA 455 or MDIA 401 | 3         |
| <b>TOTAL</b>                         | <b>15</b> | <b>TOTAL</b>                             | <b>15</b> |
| Year Four, 1 <sup>st</sup> Semester  |           | Year Four, 2 <sup>nd</sup> Semester      |           |
| AoE Elective (3)                     | 3         | ADPR 457S or ADPR 459S (Capstone)        | 3         |
| ADPR 421S                            | 3         | AoE Elective (4)                         | 3         |
| Minor Course (3)                     | 3         | Minor Course (5)                         | 3         |
| Minor Course (4)                     | 3         | Elective                                 | 3         |
| Elective                             | 3         | Elective                                 | 3         |
| <b>TOTAL</b>                         | <b>15</b> | <b>TOTAL</b>                             | <b>15</b> |

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in COMM 2300 (MDIA 215S) to be admitted into the ADPR program within the Reed College of Media upon transferring.

^Students are required to complete STAT 111 as a College of Media requirement. Students who complete MTH 1015 at CSMD, will have completed the WVU equivalent of STAT 211, therefore, the STAT 111 requirement will be fulfilled as well as the Math Requirement at WVU. The student will need to complete an elective in order to meet the 120-hour WVU requirement.

\*\*Students who wish to pursue other foreign language options other than Spanish and French should select other "Humanities Elective" options as CSMD. Students will need to use the "Elective" slots to complete their 6-hours of foreign language studies at WVU.

ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

ADPR majors are required to pick an area of emphasis in either advertising or public relations (12 hours total-AoE electives=four classes).

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions about admission into their intended program, GEF requirements, or any other issue relating to academics at West Virginia University should contact the Office of Undergraduate Education at WVU.

The above transfer articulation of credit between West Virginia University and College of Southern Maryland, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Gina Martino Dahlia

Print Name



Signature

November 2, 2022

Date

Gina Martino Dahlia, Assistant Dean of Academic Affairs, WVU Reed College of Media

David Robinson



David Robinson (Nov 7, 2022 15:03 EST)

Dean, School of Liberal Arts

Nov 7, 2022

2022-2023