



# Hocking College & West Virginia University

Associate of Applied Business in Fashion Design and Retail Merchandising A.A.B. leading to

Bachelor of Science in Fashion Design and Merchandising B.S.

Fashion Design Track Emphasis

Suggested Plan of Study



Hocking College	Hours	WVU Equivalents	Hours
Year One, 1 <sup>st</sup> Semester			
FASH-1001: Fashion Fundamentals	3	FDM 110: Intro to Fashion Business <sup>(Required)</sup>	3
FASH-1002: History of Fashion in Culture	3	FDM 221: Dress History: 1850-Present <sup>(Required)</sup>	3
FASH-1123: Sewing & Garment Construction	3	FDM 132: Apparel Construction	3
ENGL-1510: English Composition I	4	ENGL 101: Composition and Rhetoric	3
*FASH-1120: Draping	4	FDM 1TC	4
GS-1010: Pathway to Prosperity	1	WVUE 191: First Year Seminar	1
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>18</b>
Year One, 2 <sup>nd</sup> Semester			
***MATH-1103 or MATH-1113 or MATH 2250	3-4	MATH 1TC or MATH 126 + MATH 1TC <sup>(Required; Sub for MATH 124)</sup> or STAT 211 + STAT 2TC	3-4
FASH-1112: Color Theory	3	FDM 130: Design Concepts of Dress <sup>(Required)</sup>	3
FASH-1131: Fashion Analysis & Forecasting	3	FDM 1TC	3
*FASH-1141: Flat Pattern	3	FDM 250S: Apparel Design Studio I <sup>(AoE)</sup>	3
**FASH-1142: Fashion Technology	3	FDM 1TC	3
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
Year Two, 1 <sup>st</sup> Semester			
**FASH-2100: Design & Illustration	3	FDM 135S: Fashion Illustration and Technical Design I <sup>(AoE)</sup>	3
FASH-2102: Business of Fashion	3	FDM 2TC	3
FASH-2104: Textiles	3	FDM 211: Intro to Textiles	3
FASH-2113: Fashion Branding & Entrepreneurship <sup>(SL)</sup>	3	FDM 2TC	3
COMM-1130: Speech	3	COMM 270: Effective Public Speaking & COMM 270S: Effective Public Speaking Studio	3
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>
Year Two, 2 <sup>nd</sup> Semester			
PSYC-1120: Organizational Behavior	3	PSYC 231: Leadership & Human Relations	3
FASH-2230: Fashion Collection Lab I	2	FDM 2TC <sup>(Restricted Elective)</sup>	2
FASH-2242: Fashion Collection Lab II	3	FDM 2TC <sup>(Restricted Elective)</sup>	3
FASH-2650: Fashion Portfolio <sup>(Capstone)</sup>	3	FDM 2TC <sup>(Restricted Elective/ FDM Design Curriculum entry requirement)</sup>	3
GS-2010: Pathway to Prosperity II	1	WVUE 1TC	1
FASH-2600: Fashion Industry Practicum	1	FDM 2TC <sup>(Restricted Elective)</sup>	1
<b>TOTAL</b>	<b>13</b>	<b>TOTAL</b>	<b>13</b>
<b>Hocking College Cumulative Total</b>	<b>61</b>	<b>WVU FDM Cumulative total</b>	<b>61</b>

West Virginia University			
Year Three, 1 <sup>st</sup> Semester		Year Three, 2 <sup>nd</sup> Semester	
FDM 330S: Fashion Illustration and Technical Design II <sup>(AoE)</sup>	3	FDM 350S: Apparel Design Studio III <sup>(AoE)</sup>	3
FDM 335S: Apparel Design Studio II <sup>(AoE)</sup>	3	FDM 360: Fashion Merchandising	3
FDM 220: Fashion, the Body & Culture	3	WRIT 304: Business and Professional Writing	3
ADV 215: Principles of Advertising	3	FDM 411: Fashion Consumer Behavior	3
ENGL 102: Comp & Rhetoric	3		
<b>TOTAL</b>	15	<b>TOTAL</b>	12
Year Three, Summer Semester		FDM 491: Professional Field Experience <sup>(Internship)</sup>	6
Year Four, 1 <sup>st</sup> Semester		Year Four, 2 <sup>nd</sup> Semester	
FDM 430S: Senior Studio <sup>(AoE)</sup>	3	FDM 435S: Product Development	3
FDM 432: Fashion Design Portfolio	1	Upper-Level Restricted Elective	3
Upper-Level Restricted Elective	3	Upper-Level Restricted Elective	3
General Elective	4	General Elective	3
General Elective	4	General Elective	3
<b>TOTAL</b>	15	<b>TOTAL</b>	15
<b>WVU Cumulative Total</b>	61	<b>Overall Cumulative Total</b>	126

\*\*\*MATH 1103 is required for the AAB in Fashion Detail and Retail Merchandising at Hocking College. To meet the math requirement and GEF 3 for the Bachelor of Science in Fashion Design and Merchandising at WVU, students should elect to take Hocking College's MATH 1113: College Algebra equivalent to WVU's MATH 126.

For this agreement the following will be accepted:

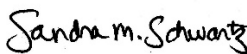
- \*FASH 1120 & FASH1141 must be completed to earn the equivalent of FDM 250.
- \*\*FASH 1142 & FASH 2100 must be completed to earn the equivalent of FDM 135S.
- FASH-2650 meets the spirit of and will be utilized as a GEF 6 Arts and Creativity elective.

Portfolio review required prior to admittance to Fashion Design Track

Students transferring to West Virginia University with an Associate of Arts, Associate of Applied Business, or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions regarding this articulation agreement or the transferability of coursework may contact the WVU Office of the University Registrar. All other questions should be directed at the WVU Office of Admissions.

The above transfer articulation of credit between West Virginia University and Hocking College is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Sandra M. Schwartz  08/18/25

\_\_\_\_\_  
Print Name Signature Date  
Sandra M. Schwartz, Ph.D., Associate Dean of Academic Affairs for the College of Creative Arts and Media

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Print Name Signature Date  
Betty Young Ph.D., President, Hocking College