College of Southern Maryland & West Virginia University

Associate of Arts in General Studies: Communication A.A. leading to Bachelor of Science in Advertising & Public Relations B.S.J.

Suggested Plan of Study

college of southern maryland



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College of Southern Maryland	Hours	WVU Equivalents	Hours
	Year One,	1 st Semester	
COM 1250	3	COMM 102	
ENG 1010	3	ENGL 101	
FYS 1010	3	WVUE 191	
MTH 1015^	3	STAT 211 (Sub for STAT 111) [^] 3	
PSY 1010 or SOC 1010	3	PSYC 101 or SOC 101	3
TOTAL	15		15
	Year One,	2 nd Semester	
COM 1650	3	MDS 270	3
ENG 1020	3	ENGL 102	3
COM 1020	3	MDIA 101 (Required)	3
SCE 1010	3	PHYS 1TC	3
**SPA 1010 (Humanities Elective)	3	SPAN 101 ^(Required)	3
TOTAL	15		15
	Year Two,	1 st Semester	1
BIO 1060 & BIO 1060L or GRY 1110 & GRY 1110L or GEO 1010 & GEO 1010L	4	BIOL 115 & BIOL 115L or SUST 207 & SUST 207L or GEOL 101 & GEOL 101L	4
COM 1350	3	COMM 316	
HST 1032	3	HIST 153 (Required)	3
ENG 2030 or ENG 2040 or ENG 2070 or ENG 2200 or ENG 2210 or ENG 2240 or ENG 2250 (English Literature Elective)	3	ENGL 132 or ENGL 234 or ENGL 232 or ENGL 241 or ENGL 242 or ENGL 254 or ENGL 285 (English Literature or Creative Writing Courses/Required)	
**SPA 1020 (Elective)	3	SPAN 102 (Required)	3
TOTAL	16		16
	Year Two,	2 nd Semester	
COM 2500	3	COMM 203	3
English Literature Elective		Elective	
History Elective	3	Elective 3	
POL 1010	3	POLS 102 (Required) 3	
COM 2300 (Elective)	3	MDIA 215S (Required) 3	
TOTAL	15		15
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Advertising & Public Relations, B.S.J.

West Virginia University					
Year Three, 1st Semester		Year Three, 2 nd Semester			
ADPR 215S	3	ADV 315S or ADPR 324S (AoE Elective 1)	3		
MDIA 225S	3	ADPR 319S (AoE Elective 2)			
BCOR 350	3	MDIA 328			
ECON 200	3	Minor Course (2)			
Minor Course (1)	3	MDIA 427 or MDIA 555			
TOTAL	15	TOTAL	15		
Year Four, 1st Semester		Year Four, 2 nd Semester			
AoE Elective (3)	3	ADPR 457S or ADPR 459S (Capstone)			
ADPR 421S	3	AoE Elective (4)			
Minor Course (3)	3	Minor Course (5) 3			
Minor Course (4)	3	Elective 3			
Elective	3	Elective 3			
TOTAL	15	TOTAL	15		

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in COMM 2300 (MDIA 215S) to be admitted into the ADPR program within the College of Creative Arts and Media upon transferring.

^Students are required to complete STAT 111 as a College of Creative Arts and Media requirement. Students who complete MTH 1015 at CSMD, will have completed the WVU equivalent of STAT 211, therefore, the STAT 111 requirement will be fulfilled as well as the Math Requirement at WVU. The student will need to complete an elective to meet the 120-hour WVU requirement.

**Students who wish to pursue other foreign language options other than Spanish and French should select other "Humanities Elective" options as CSMD. Students will need to use the "Elective" slots to complete their 6-hours of foreign language studies at WVU.

ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

ADPR majors are required to pick an area of emphasis in either advertising or public relations (12 hours total-AoE electives=four classes).

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions about admission into their intended program, GEF requirements, or any other issue relating to academics at West Virginia University should contact the Office of Undergraduate Education at WVU.

The above transfer articulation of credit between West Virginia University and College of Southern Maryland, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Sandra M. Schwartz	Sandram. Solwartz	10/08/24
Print Name	Signature	Date
Sandra M. Schwartz, Ph.D. Assoc	iate Dean of Academic Affairs for the C	College of Creative Arts and Media