College of Southern Maryland & West Virginia University



Associate of Arts in General Studies: Media Studies A.A. leading to Bachelor of Science in Advertising & Public Relations B.S.J.

Suggested Plan of Study



| College of Southern Maryland | Hours | WVU Equivalents | Hours | | | |
|---|-------------|---|-------|--|--|--|
| Year One, 1 st Semester | | | | | | |
| ENG 1010 | 3 | ENGL 101 | 3 | | | |
| FYS 1010 | 3 | WVUE 191 | 3 | | | |
| MTH 1010 or MTH 1015^ | 3 | MATH 121 or STAT 211 ^{^ (Sub for STAT 111)} | 3 | | | |
| SCE 1010 | 3 | PHYS 1TC | | | | |
| COM 1010 | 3 | MDS 270 | 3 | | | |
| TOTAL | 15 | | 15 | | | |
| | Year One, 2 | 2 nd Semester | | | | |
| COM 1020 | 3 | MDIA 101 (Required) | 3 | | | |
| ENG 1030 | 3 | ENGL 102 | 3 | | | |
| SOC 1010 | 3 | SOCA 101 | 3 | | | |
| ART 1200 or ART 1300 or ART 1500 or ART 1505 or ART 1515 | 3 | ART 121 or ART 1TC or ART 232 or ART 234 or ART 1TC | 3 | | | |
| BIO 1060 & BIO 1060L or GRY 1110 & GRY 1110L or GEO 1010 & GEO 1010L | 4 | BIOL 115 & BIOL 115L or SUST 207 & SUST 207L or GEOL 101 & GEOL 101L | 4 | | | |
| TOTAL | 16 | | 16 | | | |
| Year Two, 1st Semester | | | | | | |
| COM 2300 | 3 | MDIA 215S (Required) | 3 | | | |
| ART 1200 or ART 1300 or ART 1500 or ART 1505 or ART 1515 | 3 | ART 121 or ART 1TC or ART 232 or ART 234 or ART 1TC | 3 | | | |
| ART 1200 or ART 1300 or ART 1500 or ART 1505 or ART 1515 | 3 | ART 121 or ART 1TC or ART 232 or ART 234 or ART 1TC | 3 | | | |
| COM 1250 or COM 1350 | 3 | COMM 102 or COMM 316 | 3 | | | |
| **SPA 1010 (Humanities Elective) | 3 | SPAN 101 (Required) | 3 | | | |
| TOTAL | 15 | | 15 | | | |
| Year Two, 2 nd Semester | | | | | | |
| DMP 1010 | 3 | MDIA 1TC | 3 | | | |
| COM 2500 | 3 | COMM 203 | | | | |
| POL 1010 | 3 | POLS 102 (Required) | | | | |
| HST 1032 | 3 | HIST 153 (Required) | | | | |
| **SPA 1020 (Elective) | 3 | SPAN 102 (Required) | | | | |
| TOTAL | 15 | | 15 | | | |

Media Studies to ADPR, B.S.J.

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|--------------------------------------|----|--|----|--|--|
| West Virginia University | | | | | |
| Year Three, 1 st Semester | | Year Three, 2 nd Semester | | | |
| ADPR 215S | 3 | ADV 315S or ADPR 324S (AoE Elective 1) | 3 | | |
| MDIA 225S | 3 | ADPR 319S (AoE Elective 2) | 3 | | |
| ^STAT 111 or General Elective | 3 | BCOR 350 | 3 | | |
| ECON 200 | 3 | MDIA 328 | | | |
| Minor Course (1) | 3 | English Lit or Creative Writing Course | 3 | | |
| TOTAL | 15 | TOTAL | 15 | | |
| Year Four, 1st Semester | | Year Four, 2 nd Semester | | | |
| AoE Elective (3) | 3 | ADPR 457S or ADPR 459S (Capstone) | | | |
| ADPR 421S | 3 | AoE Elective (4) | | | |
| MDIA 427 or MDIA 455 OR MDIA 401 | 3 | Minor Course (4) | | | |
| Minor Course (2) | 3 | Minor Course (5) 3 | | | |
| Minor Course (3) | 3 | General Elective 3 | | | |
| TOTAL | 15 | TOTAL | 15 | | |

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in COMM 2300 (MDIA 215S) to be admitted into the ADPR program within the College of Creative Arts and Media upon transferring.

^Students are required to complete STAT 111 as a College of Creative Arts and Media requirement. Students who can complete that requirement at CSMD (MATH 1015) can opt to complete an elective in the listed spot in the WVU years.

**Students who wish to pursue other foreign language options other than Spanish should select other "Humanities Elective" options as CSMD. Students will need to use the "Elective" slots to complete their 6-hours of foreign language studies at WVU.

ADPR majors are required to declare a minor which will cover the nine credits of Focus course work. Students should work with their faculty advisor to complete this task.

ADPR majors are required to pick an area of emphasis in either advertising or public relations (12 hours total-AoE electives=four classes).

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions about admission into their intended program, GEF requirements, or any other issue relating to academics at West Virginia University should contact the Office of Undergraduate Education at WVU.

The above transfer articulation of credit between West Virginia University and College of Southern Maryland, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

| Sandra M. Schwartz | Sandram. Solwants | 10/8/24 |
|---------------------------|--|-----------------------------|
| Print Name | Signature | Date |
| Sandra M. Schwartz, Ph.D. | Associate Dean of Academic Affairs for the Collect | e of Creative Arts and Medi |