

Virginia's Community Colleges & West Virginia University

Associate of Arts and Sciences in Liberal Arts (Communication) leading to

Bachelor of Science in Advertising & Public Relations B.S.J.

Suggested Plan of Study



Virginia's Community Colleges	Hours	WVU Equivalent	Hours
Year One, 1 st Semester			
ENG 111	3	ENGL 101 (Required)	3
MTH 155 or MTH 245	3	STAT 111 or STAT 211 (Required; Pick One)	3
SDV 100 or SDV 101	1-2	WVUE 191	1-2
CST 100 or CST 110 (General Education)	3	COMM 270 & COMM 270S or COMM 102	3
HIS 122 (History Course)	3	HIST 153 (Required)	3
TOTAL	13-14		13-14
Year One, 2 nd Semester			
ENG 112	3	ENGL 102 (Required)	3
CST 114 (Major Course)	3	MDIA 101 (Required)	3
PSY 200 or SOC 200 (Pre-Major and Major Req)	3	PSYC 101 or SOCA 101 (Required; Pick One)	3
Natural Science	4	Science Elective	4
PLS 135 (General Education)	3	POLS 102 (Required)	3
TOTAL	16		16
Year Two, 1 st Semester			
ENG 233 or ENG 236 or ENG 237 or ENG 241 or ENG 242 or ENG 243 or ENG 244 or ENG 245 or ENG 253 or ENG 255 or ENG 258 or ENG 273 or ENG 211 or ENG 215 or ENG 217 (English Course; Pick One)	3	ENG 236 or ENGL 233 or ENGL 232 or ENGL 241 or ENGL 242 or ENGL 261 or ENGL 262 or ENGL 261 or ENGL 241 or ENGL 254 or ENGL 226 or ENGL 254 or ENGL 285 or ENGL 111 or ENGL 212 or ENGL 213 (English Literature or Creative Writing Course; Pick one)	3
ECO 150 (Social & Behavioral Sciences)	3	ECON 200 (Required)	3
CST 201 (Major Course)	3	COMM 203	3
Foreign Language 101 (Pre-Major and Major Req)	4	Foreign Language 101 (Required)	4
ENG 121 (Pre-Major and Major Req. Course)	3	MDIA 1TC (Elective)	3
TOTAL	16		16
Year Two, 2 nd Semester			
CST 126 (Concentration Course)	3	COMM 202	3
CST 229 (Concentration Course)	3	COMM 316	3
Any UCGS Art, Humanities, or Literature (Different from the first category)	3	Elective	3
Foreign Language 102 (Pre-Major and Major Req)	4	Foreign Language 102 (Required)	4
ENG 122 (Pre-Major and Major Req. Course)	3	MDIA 215S (Required)	3
TOTAL	16		16

West Virginia University			
Year Three, 1 st Semester		Year Three, 2 nd Semester	
MDIA 225S	3	ADV 315S or PR 324S (AoE Elective 1)	3
MDIA 328	3	ADPR 319S (AoE Elective 2)	3
ADPR 215	3	Minor Course ⁽²⁾	3
BCOR 350	3	Minor Course ⁽³⁾	3
Minor Course ⁽¹⁾	3	General Elective	3
TOTAL	15	TOTAL	15
Year Four, 1 st Semester		Year Four, 2 nd Semester	
ADPR 421S	3	ADPR 457S or ADPR 459S (Capstone)	3
MDIA 427 or MDIA 555	3	AoE Elective ⁽⁴⁾	3
AoE Elective ⁽³⁾	3	Minor Course ⁽⁵⁾	3
Minor Course ⁽⁴⁾	3	General Elective	3
General Elective	3	General Elective	3
TOTAL	15	TOTAL	15

Students who maintain a 2.0 GPA will be directly admitted into the Advertising and Public Relations (ADPR) program upon transferring to West Virginia University. Those students who have below a 2.0 GPA must have a C- or better in MDIA 215S (ENG 122), to be admitted into the ADPR program within the College of Creative Arts and Media upon transferring.

*(S) stands for a Studio Course. A new course designation to signify that this course has hands-on work, like a lab setting in the classroom.

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

ADPR majors are required to declare a minor. Students should work with their faculty advisors to complete this task.

Students who have questions regarding this articulation agreement or the transferability of coursework may contact the WVU Office of the University Registrar. All other questions should be directed at the WVU Office of Admissions.

The above transfer articulation of credit between West Virginia University and Virginia's Community Colleges, is approved by the Dean, or the Dean's designee, and effective the date of the signature.

Sandra M. Schwartz

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12/5/25

Print Name

Signature

Date

Sandra M. Schwartz, Ph.D., Associate Dean of Academic Affairs for the College of Creative Arts and Media