

West Virginia Northern Community College & West Virginia University



Associate in Arts leading to
 Bachelor of Science in Advertising & Public Relations (WVU-BS)
 Suggested Plan of Study



West Virginia Northern CC	Hours	WVU Equivalents	Hours
Year One, 1st Semester			
*ENG 101	3	ENG 1C1	3
HIST 111	3	HIST 153	3
MATH 108	4	MATH 124 + MATH 1TC	4
PSYC 105	3	PSYC 101	3
SPCH 105	3	WVUE 270	3
TOTAL	16		16
Year One, 2nd Semester			
*ENG 102	3	ENGL 1C2	3
***MATH 210	3	STAT 211	3
Social Sci Requirement	3	Social Sci Requirement	3
ENG 200/201/210/211	3	ENGL 241/242/261/262	3
ECON 105	3	ECON 201	3
TOTAL	15		15
Year Two, 1st Semester			
HPE 100 or HPE 105	1	PE 124 or PE 229	1
HUM Requirement	3	HUM Requirement	3
Science Core	4	Science Core	4
Concentration Elective	3	Elective	3
Elective	3	Elective	3
TOTAL	14		14
Year Two, 2nd Semester			
HUM Requirement	3	HUM Requirement	3
POLS 102	3	POLS 102	3
SS 225	3	POLS 103	3
SOC 125	3	SOC 101	3
Concentration Elective	3	Elective	3
TOTAL	15		15

Advertising & Public Relations BS

Online Summer (online)		**MDIA 215	3
West Virginia University			
Year Three, 1st Semester		Year Three, 2nd Semester	
Foreign Language 101	3	Foreign Language 102	3
MDIA 101	3	MDIA 328	3
ADPR 215	3	ADV 315 or PR 324 (AoE Elective 1)	3
MDIA 225	3	ECON 200	3
Minor Course (1)	3	Minor Course (2)	3
TOTAL	15	TOTAL	15
Year Four, 1st Semester		Year Four, 2nd Semester	
ADPR 421	3	ADPR 459 or ADPR 457 (Capstone)	3
BCOR 350	3	AoE Elective (3)	3
ADV Elective or PR 319 (AoE Elective 2)	3	AoE Elective (4)	3
Minor Course (3)	3	Minor Course (5)	3
Minor Course (4)	3		
TOTAL	15	TOTAL	12

*Although ENG 101 & 102 are not equivalent to West Virginia University's ENGL 101 & 102, they will be accepted by West Virginia University to satisfy the GEF 1 requirement per the WV HEPC Core Coursework Agreement.

Students must have a cumulative GPA of 2.0 or higher to be admitted to the Reed College of Media upon transferring to West Virginia University. Students who do not have a GPA of at least 2.0 must have a GPA of 2.0 and a C- or better in WVU MDIA 215.

** For a two-year, four semester plans of study to be viable, West Virginia Northern students must have completed MDIA 215 prior to starting their first full semester at West Virginia University. Students can complete this course at WVU during the summer session listed, or online at any point prior to their first full semester at WVU.

***Students are required to complete STAT 111 as a College of Media requirement. Students who complete MATH 210 at WVNCC, will have completed the WVU equivalent of STAT 211, therefore, the STAT 111 requirement will be fulfilled as well as the Math Requirement at WVU. The student will need to complete an elective in order to meet the 120-hour WVU requirement.

Students pursuing a degree in the Reed College of Media are required to complete one year (2 semesters) of a foreign language.

ADPR majors are required to declare a minor. Students should work with their faculty advisor to complete this task.

Students transferring to West Virginia University with an Associate of Arts or Associate of Science degree will have satisfied the General Education Foundation requirements at WVU.

Students who have questions regarding this articulation agreement or the transferability of coursework may contact the WVU Office of the University Registrar. All other questions should be directed to the WVU Office of Admissions.

The above transfer articulation of credit between West Virginia University and WV Northern Community College is approved by the Dean, or the Dean's designee, and effective the date of the signature.



Gina Martino Dahlia

February 17, 2022

Print Name

Signature

Date

Gina Martino Dahlia, Assistant Dean of Academic Affairs, WVU Reed College of Media